# Lines as functions of two variables math121-1-linprog Introduction to linear programming 

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## The linear objective function

Commonly income, profit or cost are a linear combination of control variables.
$z=a x+b y$
Here, $z$ is a function of two variables, $x$ and $y$. The constants $a$ and $b$ determine the form of the relationship.
The goal will be to find the minimum or maximum of such an objective function, but with some constraints.

## The line as a contour

A straight line: $a x+b y=c$
A function: $z=a x+$ by (or $z=f(x, y)$ where $f$ is defined by $f(x, y)=$ $a x+$ by for real numbers $x, y$ )
A contour line is a set of points where a function takes a constant value: $a x+b y=c$ is a contour line for the function $z=a x+b y$.
Example: If the unit cost of material $A$ is $3 \$$ and the unit cost of material $B$ is $4 \$$ then the cost of purchasing $x$ units of $A$ and $y$ units of $B$ will be $3 x+4 y$. The set of all $(x, y)$ values on the line

$$
3 x+4 y=25
$$

is the set of $(x, y)$-units, which give a total cost of $25 \$$.

## Moving with the normal vector

If $z=a x+$ by and $z_{0}=a x_{0}+b y_{0}$, a move from $\left(x_{0}, y_{0}\right)$, in the direction of the normal vector $(a, b)$ for the line $a x+b y=z_{0}$ will lead to an increase in the value of $z$ :
 $(x, y)=\left(x_{0}, y_{0}\right)+d(a, b)$ with $d>0$ implies $z>z_{0}$.

